



## 2022 Collaborative Conference Agenda

### WEEK ONE

**Tuesday 10/18, 9:00 AM – 12:00 PM – Philadelphia Regional Meet-Up**  
Free Library of Philadelphia, Parkway Central Branch, 1901 Vine St, Philadelphia, PA 19103

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|-------------------|---|
| 9 AM-9:30 AM      | Networking Breakfast  |
| 9:30-9:45 AM      | Welcome   |
| 9:45 AM-11:00 AM  | <b>Panel Discussion: A Path to Prosperity - Combatting Gun Violence with Job Readiness, Being Zen in the Fog of the Pandemic, Building Your Resilience Toolkit</b><br><i>(Steven Ziegler, Director of Advancement, Mercy Neighborhood Ministries, Inc.; Ashley Suhler Tobin, Urban Affairs Coalition; Arun Prabhakaran, President, Urban Affairs Coalition; Marian Fradera, Trauma and Curriculum Specialist, Sunrise of Philadelphia; Moderated by Caitlin Seifritz, Library Supervisor, Free Library of Philadelphia)</i> |
| 11:00 AM-11:15 AM | <b>Group Post-Workshop Debrief</b> – Operationalizing what was discussed in the panel session   |
| 11:15 AM-11:30 AM | Exhibitor Showcase  |
| 11:30 AM-12:00 PM | Networking & Closing/Adjourn  |

### **Wednesday 10/19, 9 AM-4:30 PM – Virtual**

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| 9:00 AM-10:15 AM  | <b>Welcome &amp; Opening Keynote</b> – You Know More than You Think – And That’s Enough!<br><i>(Donna Murray Brown, Vice President of Strategy and Development, National Council of Nonprofits)</i>  |
| 10:15 AM-10:45 AM | Standards for Excellence Celebration! Celebrating Angel’s Place and Ursuline Support Services for their Accreditation Renewals   |
| 10:45 AM-11:00 AM | Break  |
| 11:00 AM-12:15 PM | Workshops<br><br><b>Nonprofit Workplace Track: Ten Ways to Retain Good Employees</b><br><i>(Janet McNally, Owner &amp; Principal Educational Consultant, Team Development Services)</i><br><br><b>Justice, Equity, Diversity, and Inclusion Track: Check Yourself: A Guide to Web Accessibility</b><br><i>(Katelyn Gerber, Director of Operations, FORM; Rachel Kribbs, Account Executive, FORM)</i> |

12:15 PM-1:00 PM	Lunch (on your own)
1:00 PM-2:15 PM	Workshops  <b>Advocacy Track:</b> Advocacy Matters More than Ever: What 501(c)(3)s Can Do (Anne Gingerich, Executive Director, PANO; Anne Dudro, Partner, Commonwealth Consulting Partners)  <b>Fundraising &amp; Communications Track:</b> Seeking a “Power WITH” (vs. Power OVER) Relationship with Our Funders (Kristy Aurand, Chief Development Officer, Community Action Partnership)
2:15 PM-2:30 PM	Break
2:30 PM-3:45 PM	Workshops  <b>Nonprofit Workplace Track:</b> Unpack Your Gifts: Incorporating Your Team’s Authentic Gifts into Your Flight Plan (Signe Bell, Director of Nonprofit and Community Programs, University of Delaware Center for Community Research and Service)  <b>Justice, Equity, Diversity, and Inclusion Track:</b> Where Institutional Racism Resides: Building Inclusion in Nonprofit Policies and Practices (Kevin Burrell, Strategic Initiatives Project Manager, PANO)
3:45 PM-4:00 PM	Break
4:00 PM-4:30 PM	<b>Fast Track Workshops</b>  Building Your Lobbying Plane When Your Tank is Half-Full (Vince Phillips, President, Phillips Associates)  Strategies to Engage & Energize Your Bored Board (Tobi Bruhn, Executive Director, Foundations Community Partnership)  Fireside Chat: In Conversation with Real-Life Funders (Kathleen McKenzie, Vice President of Community Affairs, Highmark; Ellen Kyzer, Vice President & Director of Client and Community Relations, PNC Foundation)

**Thursday, 10/20, 9:00 AM – 12:00 PM – Scranton Regional Meet-Up  
Albright Memorial Library, 500 Vine Street, Scranton, PA 18509**

9 AM-9:30 AM	Networking Breakfast
9:30-9:45 AM	Welcome
9:45 AM-11:00 AM	<b>Panel Discussion:</b> A Path to Prosperity - Combatting Gun Violence with Job Readiness, Being Zen in the Fog of the Pandemic (Steven Ziegler, Director of Advancement, Mercy Neighborhood Ministries, Inc.; Ashley Suhler Tobin, Urban Affairs Coalition; Arun Prabhakaran, President, Urban Affairs Coalition; Moderated by Ifeoma Aduba, Principal, The Mudita Collective)
11:00 AM-11:15 AM	<b>Group Post-Workshop Debrief</b> – Operationalizing what was discussed in the panel session

- 11:15 AM-11:30 AM Exhibitor Showcase
- 11:30 AM-12:00 PM Networking & Closing/Adjourn

## **WEEK TWO**

Tuesday, 10/25 – Erie Regional Meet-Up

**Ambassador Banquet & Conference Center, 7794 Peach St, Erie, PA 16509**

Join The Nonprofit Partnership for the entire 2<sup>nd</sup> day of their annual KeyCon! Additional fees will apply. More info on KeyCon [here](#) and pricing [here](#).

**Wednesday, 10/26, 9 AM-4:30 PM – Virtual**

- 9:00 AM-10:15 AM Workshops

**Advocacy Track:** Mental Health and the Nonprofit Workforce (*Brian Bender, Partner, Team Leader, Trade Associations and Membership Organizations, Withum; Dr. Tamara Thornhill, Community Empowerment Association; Julius Boatwright, Steel Smiling; Jen Wintermyer, Tri-County Action Association; Christine Michaels, NAMI Keystone PA; Michael Schlossberg, Pennsylvania State Representative*)

**Fundraising and Communications Track:** More than a Mission. It's a Movement. (*Amy Fazio, MA, Nonprofit Growth Consultant, Magnify Your Mission*)

- 10:15 AM-10:30 AM Break

- 10:30 AM-11:45 AM Workshops

**Nonprofit Workplace Track:** From Apollo 13 to Captain Sully: Aerospace Processes to Revamp Your Flight Plan (*Jacqui Catrabone, Director, Nonprofit and Community Services, Strategy Solutions, Inc.; Margie Taylor, Senior Consultant, Strategy Solutions, Inc.; Dr. Ralph Ford, Chancellor, Penn State Erie*)

**Justice, Equity, Diversity, and Inclusion Track:** Strengthening Your RFP Process for Better – and More Diverse – Vendors (*Alfredo Ramirez, COO, Prosal; Betsy López-Wagner, Chief Strategist, Lopez-Wagner Strategies and ALRAS Digital Strategic Communications Partner*)

- 11:45 AM-12:00 PM Virtual Exhibitor Hall Activity

- 12:00 PM-12:45 PM Lunch (on your own)

- 12:45 PM-2:00 PM Workshops

**Advocacy Track:** Nonprofit Workforce Challenges (*Anne Dudro, Commonwealth Consulting Partners; Jesse McLean, Pressley Ridge; Beck Moore, Community Action Association of PA; George Tobler, VisionCorps; Amanda Cappelletti, Pennsylvania State Senator*)

**Fundraising and Communications Track:** Recession-Proof: Five Reasons Why Your Sponsorship Program May Be on the Chopping Block And What You Can Do About It  
(*Gail Bower, President, Bower & Co. Consulting LLC*)

2:00 PM-2:15 PM

Break

2:15 PM-3:15 PM

**Closing Keynote** – What are You? A Journey to Self-Discovery (*Brandon Wiley, Founder and Executive Director, Opened-Eyes*)

3:15 PM-3:30 PM

Break

3:30 PM-4:00 PM

**Fast Track Workshops**

Confidence in Everything, All at Once (*Samantha L. Camp, Innovation & Resource Associate, Philadelphia Works*)

The Unconscious Thought (*Brandon Wiley, Founder and Executive Director, Opened-Eyes*)

Preventing Engine Burnout (*Kerri Strauss, Founder, Kerri Strauss Consulting*)

4:00 PM-4:15 PM

Self-Care Activity

4:15 PM-4:30 PM

Closing Reflections

**Thursday, 10/27, 9:00 AM-12:00 PM – Pittsburgh Regional Meet-up  
Kingsley Association, 6435 Frankstown Ave, Pittsburgh, PA 15206**

9 AM-9:30 AM

Networking Breakfast

9:30-9:45 AM

Welcome

9:45 AM-11:00 AM

**Regional Workshop**

Strategic Planning Upside Down (*Susan Loucks, Principal, Susan Loucks Consulting*)

11:00 AM-11:15 AM

**Group Post-Workshop Debrief** – Operationalizing what was discussed in each workshop

11:15 AM-11:30 AM

Exhibitor Showcase

11:30 AM-12:00 PM

Networking & Closing/Adjourn