



2022 Collaborative Conference Agenda

WEEK ONE

Tuesday 10/18, 9:00 AM – 12:00 PM – Philadelphia Regional Meet-Up
Free Library of Philadelphia, Parkway Central Branch, 1901 Vine St, Philadelphia, PA 19103

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| 9 AM-9:30 AM | Networking Breakfast |
| 9:30-9:45 AM | Welcome |
| 9:45 AM-11:00 AM | Panel Discussion: A Path to Prosperity - Combatting Gun Violence with Job Readiness, Being Zen in the Fog of the Pandemic, Building Your Resilience Toolkit
Steven Ziegler, Director of Advancement, Mercy Neighborhood Ministries, Inc. (<i>Ashley Suhler Tobin, Urban Affairs Coalition; Arun Prabhakaran, President, Urban Affairs Coalition; Marian Fradera, Trauma and Curriculum Specialist, Sunrise of Philadelphia</i>) |
| 11:00 AM-11:15 AM | Group Post-Workshop Debrief – Operationalizing what was discussed in the panel session |
| 11:15 AM-11:30 AM | Exhibitor Showcase |
| 11:30 AM-12:00 PM | Networking & Closing/Adjourn |

Wednesday 10/19, 9 AM-4:30 PM – Virtual

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| 9:00 AM-10:15 AM | Welcome & Opening Keynote – You Know More than You Think – And That’s Enough!
(<i>Donna Murray Brown, Vice President of Strategy and Development, National Council of Nonprofits</i>) |
| 10:15 AM-10:45 AM | Standards for Excellence Jeopardy! Celebrating Angel’s Place and Ursuline Support Services for their Accreditation Renewals |
| 10:45 AM-11:00 AM | Break |
| 11:00 AM-12:15 PM | Workshops

Nonprofit Workplace Track: Ten Ways to Retain Good Employees
(<i>Janet McNally, Owner & Principal Educational Consultant, Team Development Services</i>)

Justice, Equity, Diversity, and Inclusion Track: Check Yourself: A Guide to Web Accessibility
(<i>Katelyn Gerber, Director of Operations, FORM; Rachel Kribbs, Account Executive, FORM</i>) |
| 12:15 PM-1:00 PM | Lunch (on your own) |

1:00 PM-2:15 PM Workshops

Advocacy Track: Advocacy Matters More than Ever: What 501(c)(3)s Can Do
(Anne Gingerich, Executive Director, PANO; Anne Dudro, Partner, Commonwealth Consulting Partners)

Fundraising & Communications Track: Seeking a “Power WITH” (vs. Power OVER) Relationship with Our Funders (Kristy Aurand, Chief Development Officer, Community Action Partnership)

2:15 PM-2:30 PM Break

2:30 PM-3:45 PM Workshops

Nonprofit Workplace Track: Unpack Your Gifts: Incorporating Your Team’s Authentic Gifts into Your Flight Plan (Signe Bell, Director of Nonprofit and Community Programs, University of Delaware Center for Community Research and Service)

Justice, Equity, Diversity, and Inclusion Track: Where Institutional Racism Resides: Building Inclusion in Nonprofit Policies and Practices (Kevin Burrell, Strategic Initiatives Project Manager, PANO)

3:45 PM-4:00 PM Break

4:00 PM-4:30 PM **Fast Track Workshops**

Building Your Lobbying Plane When Your Tank is Half-Full (Vince Phillips, President, Phillips Associates)

Strategies to Engage & Energize Your Bored Board (Tobi Bruhn, Executive Director, Foundations Community Partnership)

Fireside Chat: In Conversation with Real-Life Funders (Kathleen McKenzie, Vice President of Community Affairs, Highmark; Ellen Kyzer, Vice President & Director of Client and Community Relations, PNC Foundation)

**Thursday, 10/20, 9:00 AM – 12:00 PM – Scranton Regional Meet-Up
Albright Memorial Library, 500 Vine Street, Scranton, PA 18509**

9 AM-9:30 AM Networking Breakfast

9:30-9:45 AM Welcome

9:45 AM-11:00 AM **Panel Discussion:** A Path to Prosperity - Combatting Gun Violence with Job Readiness, Being Zen in the Fog of the Pandemic (Steven Ziegler, Director of Advancement, Mercy Neighborhood Ministries, Inc.; Ashley Suhler Tobin, Urban Affairs Coalition; Arun Prabhakaran, President, Urban Affairs Coalition)

11:00 AM-11:15 AM **Group Post-Workshop Debrief**—Operationalizing what was discussed in the panel session

11:15 AM-11:30 AM Exhibitor Showcase

11:30 AM-12:00 PM Networking & Closing/Adjourn

WEEK TWO

Tuesday, 10/25 – Erie Regional Meet-Up

Ambassador Banquet & Conference Center, 7794 Peach St, Erie, PA 16509

Join The Nonprofit Partnership for the entire 2nd day of their annual KeyCon! Additional fees will apply. More info on KeyCon [here](#) and pricing [here](#).

Wednesday, 10/26, 9 AM-4:30 PM – Virtual

9:00 AM-10:15 AM Workshops

Advocacy Track: Mental Health and the Nonprofit Workforce (*Brian Bender, Partner, Team Leader, Trade Associations and Membership Organizations, Withum*)

Fundraising and Communications Track: More than a Mission. It's a Movement. (*Amy Fazio, MA, Nonprofit Growth Consultant, Magnify Your Mission*)

10:15 AM-10:30 AM Break

10:30 AM-11:45 AM Workshops

Nonprofit Workplace Track: From Apollo 13 to Captain Sully: Aerospace Processes to Revamp Your Flight Plan (*Jacqui Catrabone, Director, Nonprofit and Community Services, Strategy Solutions, Inc.; Margie Taylor, Senior Consultant, Strategy Solutions, Inc.; Dr. Ralph Ford, Chancellor, Penn State Erie*)

Justice, Equity, Diversity, and Inclusion Track: Strengthening Your RFP Process for Better – and More Diverse – Vendors (*Alfredo Ramirez, COO, Prosal; Betsy López-Wagner, Chief Strategist, Lopez-Wagner Strategies and ALRAS Digital Strategic Communications Partner*)

11:45 AM-12:00 PM Virtual Exhibitor Hall Activity

12:00 PM-12:45 PM Lunch (on your own)

12:45 PM-2:00 PM Workshops

Advocacy Track: Nonprofit Workforce Challenges (*Elected Official Panel Discussion*)

Fundraising and Communications Track: Recession-Proof: Five Reasons Why Your Sponsorship Program May Be on the Chopping Block And What You Can Do About It (*Gail Bower, President, Bower & Co. Consulting LLC*)

2:00 PM-2:15 PM Break

2:15 PM-3:15 PM **Closing Keynote** – What are You? A Journey to Self-Discovery (*Brandon Wiley, Founder and Executive Director, Opened-Eyes*)

3:15 PM-3:30 PM Break

3:30 PM-4:00 PM **Fast Track Workshops**

Fireside Chat with UPMC

Confidence in Everything, All at Once (*Samantha L. Camp, Innovation & Resource Associate, Philadelphia Works*)

The Unconscious Thought (*Brandon Wiley, Founder and Executive Director, Opened-Eyes*)

4:00 PM-4:15 PM Self-Care Activity

4:15 PM-4:30 PM Closing Reflections

**Thursday, 10/27, 9:00 AM-12:00 PM – Pittsburgh Regional Meet-up
Kingsley Association, 6435 Frankstown Ave, Pittsburgh, PA 15206**

9 AM-9:30 AM Networking Breakfast

9:30-9:45 AM Welcome

9:45 AM-11:00 AM **Regional Workshop**
Strategic Planning Upside Down (*Susan Loucks, Principal, Susan Loucks Consulting*)

11:00 AM-11:15 AM **Group Post-Workshop Debrief** – Operationalizing what was discussed in each workshop

11:15 AM-11:30 AM Exhibitor Showcase

11:30 AM-12:00 PM Networking & Closing/Adjourn