

Sponsorship Opportunities: 2021 Virtual Collaborative Conference



Each year, nonprofit leaders from all over the state come together at the collaborative conference to learn, network, and share in building stronger communities across Pennsylvania. This year's event will be co-hosted by Alliance for Nonprofit Resources (ANR), the Greater Pittsburgh Nonprofit Partnership, the PA Association of Nonprofit Organizations (PANO), and Villanova University and hosted virtually via Whova, offering unique opportunities to partner with more organizations around the state and for you, our corporate partners, to engage with attendees in new and more intimate ways.

Dates: T, 10/12 | Th, 10/14 | T, 10/19 | Th, 10/21 · **Theme:** Rising with Resilience · **More:** www.collaborativeconference.org

	Scholarship Fund Sponsor - \$250 and up (Unlimited)	Standards for Excellence Sponsor - \$500 (Unlimited)	Self-Care Sponsor - \$750 (Unlimited)	Single Workshop Sponsor -20 @ \$750 (Limit 1/workshop)	Workshop Track Sponsor -5 @ \$1,500 (Limit 1/track)	Accessibility Sponsor -\$2,500 (Industry-Exclusive)	Premier Sponsor -\$5,000 (Industry-Exclusive)
Pre- or post-conference webinar						1 30-minute educational webinar	1 30-minute educational webinar
Special pre-conference marketing					Spotlight in 1 email & 3 social media posts	Spotlight in 2 emails & 5 social media posts	1 dedicated email; 6 social media posts; dedicated webpage
Banner ads in Whova							
Complimentary registrations				2 registrations to the sponsored workshop	2 registrations to entire workshop track (4 sessions)	4 registrations to the full conference	6 registrations to the full conference
Virtual exhibitor booth							
Speaking Opportunity			Self-care "tip of the day"	2-min. company promo in sponsored workshop	Introduce each track workshop + 3-min. company promo	Introduce 1 general session + 3-min. company promo	Introduce 1 keynote + 3-min. company promo
Invite participants to engage in 1-on-1 chats							
Participate in online exhibitor passport contest							
Logo featured on:		Standards Promo Materials	Virtual Room Door	Virtual Room Door	Virtual Track: All Workshop Doors	On conference homepage	On conference homepage
Share an item in the Virtual Event Gift Bag							
Recognition on website and emails							
Access to attendee list in Whova (no email addresses)							