

2020 Collaborative Conference



Each year, nonprofit leaders from all over the state come together at the collaborative conference to learn, network, and share in building stronger communities across Pennsylvania. The 2020 conference, hosted by Alliance for Nonprofit Resources (ANR), Greater Pittsburgh Nonprofit Partnership (GPNP), the PA Association of Nonprofit Organizations (PANO), and Villanova University, is going virtual! This new format will offer different and unique opportunities for partnership with more organizations around the state and for you, our corporate partners, to engage with attendees in new and sometimes more intimate ways. Join us for *Reimagining Together!*

	Scholarship Fund Sponsor - \$250 & up (Unlimited)	Standards for Excellence Sponsor - \$500 (Unlimited)	Self-Care Sponsor - \$750 (Unlimited)	Single Workshop Sponsor 24 @ \$750 (Limit 1/workshop)	Workshop Track Sponsor 6 @ \$1,500 (Limit 1/track)	Accessibility Sponsor \$2,500 (Industry-Exclusive)	Premier Sponsor \$5,000 (Industry-Exclusive)
Pre-conference educational webinar						1 30-minute webinar	1 30-minute webinar
Special pre-conference marketing					Spotlight in 1 marketing email & 3 social media posts	Spotlight in 2 marketing emails & 5 social media posts	1 dedicated email, 6 social media posts, & 1 blog post
Complimentary registrations				2 registrations to the sponsored workshop	2 registrations to entire workshop track (incl. 5 workshops)	4 registrations to the full conference	6 registrations to the full conference
Verbally review company offerings & website highlights			Introduce Self-Care Activity Daily	2 min. company promo in sponsored workshop	Introduce presenters in each workshop of the track and 3 min. company promo	Introduce 1 speaker w. 3-minute company promo	Introduce 2 keynote sessions w. 3-minute company promo
Invite participants to engage in 10-Minute 1-on-1 chats							
Engage participants in online scavenger hunt, including a 1-minute clue-finder session.							
Logo featured on:		Standards Video and Promotional Materials	On Virtual Room Door	On Virtual Room Door	On Virtual Track: All Workshop Doors	On Closed Captioning for All Workshops	On Virtual Ballroom Door
Ad in rotating sponsor banner		1/8-page ad	1/8-page ad	1/8-page ad	1/4-page ad	1/2-page ad	Full-page ad
Recognition on website and emails							
List of conference attendees (names, orgs, and mailing addresses)							